

# PRIVACY POLICY

**version effective as of 15.04.2024.**

The previous version of the Privacy Policy is available [here](#)

## WHAT IS A PRIVACY POLICY?

We would like to acquaint you with the details of our processing of your personal data to give you full knowledge and comfort in using our website.

As we are in the Internet business ourselves, we know how important it is to protect your personal information. That's why we make special efforts to protect your privacy and the information you provide to us.

We carefully select and use appropriate technical measures, especially those of a programmatic and organizational nature, to ensure the protection of the personal data processed. Our site uses encrypted data transmission (SSL), which ensures the protection of data identifying you.

In our Privacy Policy you will find all the most important information regarding our processing of your personal data. We ask you to read it and we promise it won't take you more than a few minutes.

## Who is the administrator of the iyoni.app website?

The administrator of the website is LIFEBITE spółka z ograniczoną odpowiedzialnością (formerly: LIFEBITE Katarzyna Goch) with its registered office in Olsztyn, at the address: 16 /1 Prof. Aleksandra Martyniaka St., 10-763 Olsztyn, registered by the District Court in Olsztyn, VIII Economic Division of the National Court Register, under KRS no.: 0001079294, NIP: 7393994164, REGON: 527412861, with share capital of: PLN 51,000.00 (i.e.: us).

## PERSONAL DATA

### What legal act governs the processing of your personal data?

Your personal data is collected and processed by us in accordance with the provisions of Regulation (EU) 2016/679 of the European Parliament and of the Council of 27.04.2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data and repealing Directive 95/46/EC (General Data Protection Regulation) (Official Journal of the EU L 119, p. 1), commonly referred to as: RODO. To the extent not regulated by the RODO, the processing of personal data is governed by the Personal Data Protection Act of May 10, 2018.

### Who is the controller of your personal data?

The administrator of your personal data is LIFEBITE spółka z ograniczoną odpowiedzialnością (formerly: LIFEBITE Katarzyna Goch) based in Olsztyn, at the address: Prof. Aleksander Martyniak Street 16 /1, 10-763 Olsztyn, registered by the District Court in Olsztyn, VIII Economic Department of the National Court Register, under KRS: 0001079294, NIP: 7393994164, REGON: 527412861, with share capital of: PLN 51,000.00, phone: +48 696 706 587, e-mail: [contact@iyoni.app](mailto:contact@iyoni.app) You can contact us about your personal data via:

- e-mail: [contact@iyoni.app](mailto:contact@iyoni.app),

- snail mail: 16 /1 Prof. Aleksander Martyniak St., 10-763 Olsztyn,
- phone: +48 696 706 587

## HOW WE PROCESS YOUR DATA PERSONAL DATA, WHICH YOU PROVIDE TO US?

### What personal data do we process and for what purposes?

On our website, we offer you many different services for which we process different personal data, based on different legal grounds.

Target	Personal information	Legal basis for processing	Data storage time
conclusion and performance of the contract	Name, surname, e- mail address, telephone number, bank account number,	Article 6(1)(b) RODO, i.e. processing for the purpose of taking action at your request, prior to entering into a contract, and processing necessary in order to perform a contract to which you are a party	until the expiration of the statute of limitations for claims relating to the performance of the contract
Ensure continuity of communication and enable the Administrator to be contacted on business matters	name, surname, e-mail address, telephone number, mailing address	Article 6(1)(f) RODO, i.e. processing for the purpose of the Administrator's legitimate interest in maintaining continuity of communication and enabling contact with the Administrator in matters of business operations	Until you object to the processing of your personal data
website traffic analysis	residence address, IP address	Article 6(1)(f) RODO, i.e. processing for the purpose of our legitimate interest in analyzing customer traffic on the website	Until you object to the processing of your personal data
establishment, investigation and enforcement of claims and defense against claims in proceedings before courts and other state authorities	name, surname, address of residence, PESEL no., NIP, REGON, e-mail address, telephone no., IP no., bank account no., payment card no.	Article 6(1)(f) RODO i.e. processing for the purpose of our legitimate interest in establishing, pursuing and enforcing claims and defending against claims in the proceedings before	until the expiration of the statute of limitations for claims relating to the performance of the contract

Target	Personal information	Legal basis for processing	Data storage time
		courts and other state bodies	
Fulfillment of legal obligations under legal regulations, in particular tax and accounting regulations	name, surname, company, PESEL no., NIP or REGON, e-mail address, telephone number, mailing address, payment card number	Article 6(1)(c) RODO, i.e. the processing is necessary for the fulfillment of our legal obligations under the law, in particular tax and accounting regulations	until the expiration of legal obligations incumbent on the Administrator that justified the processing of personal data

### **Voluntariness of providing personal data**

Your provision of the required personal data is voluntary but is a condition for us to provide services to you.

### **Recipients of personal data**

You can find the current list of entities to whom we disclose your personal information [here](#).

### **Automated decision-making (including profiling)**

We do not make automated decisions about you or use profiling.

### **Will we transfer your personal data outside the EEA or to an international organization?**

In order to use Google tools, your personal data may be transferred to the United States, where Google LLC servers are located.

Google LLC is listed as a participant in the Data Privacy Framework (link: <https://www.dataprivacyframework.gov/s/participant-search>), with connection to which protection of personal data is adequate in relation to the regulations in force in the European Union, in accordance with Commission Implementing Decision (EU) C(2023) 4745 of July 10, 2023 on the adequate level of protection of personal data in accordance with EU-USA Data Privacy Framework (link: <https://commission.europa.eu/system/files/2023-07/Adequacy%20decision%20EU-US%20Data%20Privacy%20Framework.pdf>).

In order to use Facebook tools, your personal data may be transferred to the United States, where Meta Platforms Inc. servers are located.

Meta Platforms Inc. is listed as a participant in the Data Privacy Framework (link: <https://www.dataprivacyframework.gov/s/participant-search>), and therefore the protection of personal data is adequate in relation to the regulations in force in the European Union, in accordance with Commission Implementing Decision (EU) C(2023) 4745 of July 10, 2023 on the adequate level of protection of personal data in accordance with EU-USA Data Privacy Framework (link: <https://commission.europa.eu/system/files/2023-07/Adequacy%20decision%20EU-US%20Data%20Privacy%20Framework.pdf>).

## **WHAT RIGHTS DO YOU HAVE IN RELATION TO OUR PROCESSING OF YOUR PERSONAL DATA?**

Under the RODO, you have the right to:

- Request access to your personal data,
- Request rectification of your personal data,
- Request the deletion of your personal data,
- Request for restriction of personal data processing,
- object to the processing of personal data,
- request for portability of personal data.

If you make any of the above-mentioned requests to us, we will, without undue delay - and in any case within one month of receipt of the request - provide you with information about the action taken in connection with your request.

If necessary, we can extend the one-month deadline by another two months due to the complexity of the request or the number of requests.

In any case, we will inform you within one month of receipt of the request about the extension of the deadline and give you the reasons for the delay.

### **The right to access personal data (Article 15 RODO)**

You have the right to obtain information about whether we process your personal data. If we process your personal data then you have the right to:

- access to personal data,
- obtain information about the purposes of processing, the categories of personal data processed, the recipients or categories of recipients of such data, the intended period of storage of your data or the criteria for determining that period, your rights under the RODO, and About the right to lodge a complaint with the President of the Office for Personal Data Protection, about the source of the data, about automated decision-making, including profiling, and the safeguards applied in connection with the transfer of such data outside the European Union;
- obtain a copy of your personal data.

If you wish to request access to your personal data, submit your request to: [contact@iyoni.app](mailto:contact@iyoni.app).

### **Right to rectify personal data (Article 16 of the RODO)**

If your personal information is inaccurate, you have the right to request that we promptly correct your personal information. You also have the right to request that we complete your personal data. If you wish to request rectification or completion of your personal data, please submit your request to: [contact@iyoni.app](mailto:contact@iyoni.app).

### **The right to erasure of personal data, the so-called "right to be forgotten" (Article 17 RODO)**

You have the right to request deletion of your personal data when:

- Your personal data is no longer necessary for the purposes for which it was collected or otherwise processed;
- you have withdrawn specific consent, to the extent that personal data was processed based on your consent;
- Your personal data was processed illegally;
- you have objected to the processing of your personal data for the purposes of

Direct marketing, including profiling, to the extent that the processing of personal data is related to direct marketing;

- you have objected to the processing of your personal data in connection with processing necessary for the performance of a task carried out in the public interest or processing necessary for the purposes of legitimate interests pursued by us or a third party.

Despite your request for deletion of your personal data, we may continue to process your data for the purpose of establishing, asserting or defending claims, of which you will be informed.

If you wish to request deletion of your personal data, submit your request to [adres:contact@iyoni.app](mailto:adres:contact@iyoni.app).

## **Right to request restriction of personal data processing (Article 18 RODO)**

You have the right to request restrictions on the processing of your personal data when:

- you question the accuracy of your personal data, in which case we will limit the processing of your personal data for a period of time that allows us to verify the accuracy of the data;
- processing of your data is unlawful, and instead of deleting your personal data, you request that the processing of your personal data be restricted;
- Your personal data is no longer needed for the purposes of processing, but it is needed to establish, assert or defend your claims;
- you have objected to the processing of your personal data - until we determine whether our legitimate interests override the grounds stated in your objection.

If you wish to request a restriction on the processing of your personal data, submit your request to: [contact@iyoni.app](mailto:contact@iyoni.app).

## **The right to object to the processing of personal data (Article 21 RODO)**

You have the right to object at any time to the processing of your personal data, including profiling, in connection with:

- processing necessary for the performance of a task carried out in the public interest or processing necessary for the purposes of legitimate interests pursued by the Personal Data Controller or a third party;
- processing for direct marketing purposes.

If you wish to object to the processing of your personal data, submit your request to: [contact@iyoni.app](mailto:contact@iyoni.app).

## **The right to request the portability of personal data (Article 20 RODO)**

You have the right to receive your personal data from us in a structured, commonly used machine-readable format and to send it to another personal data controller.

By default, we will provide you with your personal data in CSV format. If you prefer to have your data made available to you in another format please indicate your preferred format in your request. To the extent possible, we will try to make your data available to you in your preferred format.

You can also request that we send your personal data directly to another controller (if technically possible).

If you wish to request the transfer of your personal data, submit your request to: [contact@iyoni.app](mailto:contact@iyoni.app).

## Complaint to the supervisory authority

If you believe that the processing of your personal data violates data protection laws, you have the right to lodge a complaint with a supervisory authority, in particular in the Member State of your habitual residence, your place of work or the place where the alleged violation was committed.

In Poland, the supervisory authority under RODO is the President of the Office for Personal Data Protection, which replaced GIODO as of May 25, 2018.

For more information, click [here](#).

# Cookies

## General information

When you browse the Website's pages, "cookies", hereinafter referred to as "Cookies", are used, i.e. small text information that is stored on your terminal device in connection with the use of the Website. Their use is aimed at the proper operation of the Website's pages.

These cookies allow us to identify the software you use and customize the Website individually to your needs.

Cookies usually contain the name of the domain from which they originate, the time they are stored on the device and the assigned value.

## Security

The Cookies we use are safe for your devices. In particular, it is not possible for viruses or other unwanted software or malware to enter your devices through Cookies.

## Types of Cookies

We use two types of cookies:

- Session cookies: are stored on your device and remain there until the session of the respective browser ends. The stored information is then permanently deleted from the memory of your device. The mechanism of session cookies does not allow the collection of any personal data or any confidential information from your device.
- Persistent cookies: they are stored on your device and remain there until you delete them. Ending the session of a given browser or switching off the device does not delete them from your device. The mechanism of Persistent Cookies does not allow any personal data or any confidential information to be retrieved from your device.

## Goals

We also use third-party cookies for the following purposes:

- configuration of the Website;
- creation of statistics that help to understand how users of the Website use the websites, which allows to improve their structure and content via analytical tools Google Analytics, whose administrator is Google Ireland Ltd. based in Ireland, Google's Privacy Policy is available at the following link: <https://policies.google.com/privacy?fg=1>;
- Collection of information about User behavior using the Facebook Pixel tool, whose administrator is Meta Platforms Ireland Limited, based in Ireland, Protection Policy

privacy Facebook is available at the following link:  
<https://www.facebook.com/help/cookies/>

To learn about the use of Cookies, we recommend that you read the privacy policies of the above-mentioned companies.

Cookies may be used by advertising networks, in particular the Google network, to display ads tailored to your preferences. For this purpose, information about how you navigate the web or when you use the website may be stored.

To view and edit information about your preferences collected by Google's advertising network, you can use the tool provided at the link <https://www.google.com/ads/preferences/>.

Through the settings of your web browser or through the configuration of the service, you can independently and at any time change the settings for Cookies, specifying the conditions for their storage and access by Cookies to your device. You can change these settings so as to block the automatic handling of Cookies in the settings of your web browser or inform about their placement on your device each time. Detailed information on the possibility and methods of using Cookies is available in the settings of your software (web browser).